

OFFICIAL RULES: Stampin' Blends Giveaway (the "Giveaway")

Entering is easy! NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. You must complete all required information to be eligible to win a prize. Limit one entry per person.

SPONSOR: The sponsor of this promotion is Stampin' Up!, Inc. ("Sponsor"). The Sponsor's address is 12907 South 3600 West, Riverton, Utah 84065, USA.

TO ENTER: Visit <http://facebook.com/stampinup> during the Giveaway Period and like, comment, or share the Stampin' Blends Giveaway Facebook post. Sweepstake begins 12:00:00 AM Mountain Time on October 17, 2017, and ends at 11:59:59 PM Mountain Time on October 31, 2017 (the "Giveaway Period"). You must like, comment, or share the Facebook post during the Giveaway Period.

PRIZES

One (1) Grand Prize winner and one hundred (100) runner-up prize winners will be selected on or before November 7, 2017, and will be notified via Facebook within seven (7) days of the **Giveaway** end date.

One (1) Grand Prize winner will receive:

- One (1) Stampin' Blends Marker Collection from Stampin' Up!
Total Retail Value of the Grand Prize: USD \$121.50/CAD \$162.00 plus shipping and handling (approximately USD \$12.15/CAD \$16.20)

One hundred (100) runner-up prize winners will receive:

- One (1) Stampin' Blends Combo Pack from Stampin' Up!
Retail Value of each runner-up prize: USD \$9.00/CAD \$12.00 plus shipping and handling (approximately USD \$6.95/CAD \$9.95)

PRIZE RESTRICTIONS: Prizes are awarded with no warranties of any kind. Prizes are non-transferrable. The Prize may not be substituted for cash or any other prize, except that Sponsor may at its discretion substitute a prize of equal or greater value.

Eligibility:

The Giveaway is open only to legal residents of the United States, Canada (excluding Quebec), Australia, New Zealand, Great Britain, the Netherlands, Austria, Germany, and France, who are eighteen (18) years of age or older at the time of entry. Giveaway is subject to all federal, state, provincial and local laws and regulations. Entrants must be able to receive a notification from Stampin' Up! via Facebook.

By entering the **Giveaway**, entrants agree to be bound by these Official Rules and by all decisions of Sponsor, whose decisions are binding and final.

Direct employees of Sponsor or members of their immediate family are not eligible to enter or win; however, Stampin' Up! independent demonstrators are eligible. The **Giveaway** shall not extend to countries or territories where Stampin' Up! is not eligible to conduct business.

Winners:

Winners will be selected at random. Winners will be notified on Facebook within seven (7) days of the **Giveaway** end date. Winners must respond to claim prize within seven (7) days of notification of win. To claim their prize, Winners must contact Stampin' Up! Demonstrator Support (North America: 1-800-STAMP UP; Europe: 00800 3181 82 00; Australia: 1800 787 867; New Zealand: 0800 202 722). Prizes will be delivered to winner free of charge. Sponsor is not responsible for prize damage or loss once it has been sent to the prize winner.

Winner Selection:

Entrants will be randomized and assigned an entry number from one (1) to the total number of entrants (for example, if 100 entries are received, the entry numbers will range from 1 to 100). Winning numbers will be selected using a blind-draw method. The blind drawing will be conducted by outside parties with no knowledge of assigned entry numbers.

The winner must respond to his/her notification within seven (7) days in order to be awarded the Prize. If the winner fails to respond to the notification within seven (7) days, he or she will be disqualified, and an alternate winner will be selected from the remaining entries, in the same manner as outlined above.

Odds of Winning:

The odds of winning depend upon the number of eligible entries received.

Use of Information:

All personal information collected via entry forms becomes property of Sponsor. For more detailed information about our use of information, please read our Privacy Policy located on our website (stampinup.com).

Release of Liability:

Sponsor is not liable or responsible for: Loss of entry, including, electronic, computer, communication malfunctions, damage caused by virus/bug or non-authorized intervention; injury; or property damage in connection with the Giveaway. By participating in this Giveaway, Entrants agree to release and hold harmless the Sponsor, and its officers, directors, managers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, insurers, servants, divisions, predecessors, successors, representatives, dealers, distributors, advertising, promotion, and fulfillment agencies, including consultants and legal advisors (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Giveaway or receipt, redemption or use of any Prize.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: (i) unauthorized human intervention in any part of the entry process or the Giveaway; (ii) electronic or human error which may occur in the administration of the Giveaway or the processing of entries; (iii) any printing or typographical errors in any Giveaway-related materials; (iv) stolen, lost, late, misdirected, corrupted, incomplete, or indecipherable entries; or (v) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software.

General Terms/Disclaimers:

The Giveaway is in no way sponsored, endorsed or administered by, or associated with Facebook. By participating, you hereby release and hold harmless Facebook from any and all liability associated with the Giveaway.

If for any reason the Giveaway is not able to be run as planned, for example due to technical difficulties, virus, tampering, cheating, or causes beyond the reasonable control of Sponsor, Sponsor reserves the right to suspend, modify or discontinue the Giveaway and, to the maximum extent allowed by applicable law, Sponsor shall have no liability arising out of such issues or any other issues beyond Sponsor's reasonable control.

If you attempt to undermine the operation of the Giveaway or any website used in connection herewith by hacking, cheating or committing any fraud, you may be disqualified from the Giveaway and possibly from other Sponsor contests and promotions, and Sponsor and the owner of any such third party website may seek damages from you to the fullest extent permitted by law.

REQUESTING RULES, NAME OF WINNER, OR DESCRIPTION OF PRIZE: To receive a written copy of the Official Rules or the names of the winners, please send your request and a self-addressed and stamped return envelope to 12907 South 3600 West, Riverton, Utah 84065. Requests must be received no later than October 31, 2017. The winners' names may be obtained beginning November 7, 2017. Vermont residents may omit return postage.

INTERPRETATIONS & DISPUTES: Entrants agree to be bound by these Official Rules and Sponsor's interpretation thereof. All interpretations of the Official Rules and other promotion materials shall be made at the sole discretion of Sponsor. Sponsor's decisions are final and binding. Any disputes shall be governed by the laws of Utah and shall be resolved in the courts of Salt Lake County, Utah.

OTHER CONDITIONS: This Giveaway is void where prohibited. All federal, state, provincial and local laws and regulations apply to this promotion. If any terms or provisions of the Official Rules are held by a court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions shall continue in full force and effect. Stampin' Up! may suspend, modify or terminate the Giveaway if it believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, integrity or proper conduct of the promotion, in which case the prizes will be awarded among the eligible entries received that were unaffected by the problem, if possible. Questions or comments may be sent to ds@stampinup.com.